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PRESS RELEASE

Buddy Bears – the Ambassadors of the German-Vietnamese Friendship

The Buddy Bears were born from an art project in 2001. The Buddy Bear has been an unofficial ambassador for Germany and a symbol of Berlin. Famous Buddy Bears are not only presented outside Berlin boundary, but are also displayed in many German foreign missions abroad. In 2002, the "United Buddy Bears" arose. The show with nearly 140 Buddy Bears, as ambassadors of all nations recognized by the United Nations, takes place around the world, promoting peaceful coexistence among people races, cultures and religions.

Now, Deutsches Haus Ho Chi Minh City and the Consulate General of the Federal Republic of Germany in Ho Chi Minh City will become the new home of this three friendship-ambassadors. While Deutsches Haus Ho Chi Minh City is a symbol of the longstanding cultural and economic cooperation between Germany and Vietnam, the three Buddy Bears should be the image of profound friendship between people of the two countries. Within the framework of an artist contest in the first half of 2018, many Vietnamese artists have sent their painting designs for the Buddy Bears with their artistic interpretation in regards to German-Vietnamese relations. The 10-member jury including artists, representatives of Deutsches Haus Ho Chi Minh City, the German Consulate General and the Art Museum in Ho Chi Minh City, have selected three outstanding competition entries. In early August 2018, three artists have embarked on painting the Buddy Bears. The Buddy Bears, painted by Mr. Nguyen Duy Nhut, will have his new residence in the Consulate General of Germany, while the other two painted Buddy Bears, by Ms. Tran Thuy Linh and Ms. Viet Thi Kim Quyen, will be displayed in the lobby area of Deutsches Haus Ho Chi Minh City.

The Buddy Bears will be officially the first time presented on **September 28, 2018 at 11:30 am** together with their artists. **The handover ceremony takes place on the 2nd floor of Deutsches Haus Ho Chi Minh City.**

About Deutsches Haus Ho Chi Minh City:

Deutsches Haus Ho Chi Minh City is a pioneering premium grade A+ office tower strategically located on the corner of Le Duan Street and Le Van Huu Street in the heart of Ho Chi Minh City.

The 25-storey building consists of approximately 40,000 square meters GFA of prime office real estate and is expected to be completed in August 2017.

Deutsches Haus Ho Chi Minh City has all state-of-the-art facilities and services one would expect from a centrally located premium grade office building.

The building is home to the Consulate General of the Federal Republic of Germany, making it the destination for German companies and promoting German and Vietnamese relations.

Modern German technology coupled with a high degree of sustainability will provide innovative commercial office space of exceptional quality.

For questions and further information please contact:

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